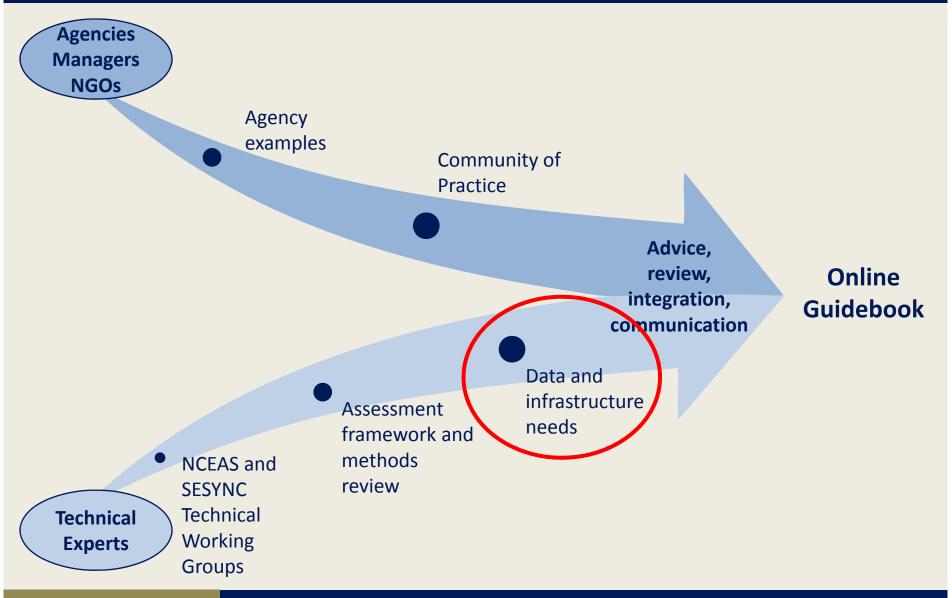




How Was the Guidebook Created?



General Assessment Steps



Scoping

Assessment and Analysis

Decision

Reaction

The process of identifying management objectives in terms of ecosystem services based on assessment of ecological and social data on current conditions and past management outcomes



Management alternatives or project options

The process of assessing management/project options in terms of changes in the supply of ecosystem services and the benefits they provide to people using both ecological and social science methods



Alternatives matrix comparing options

The process of combining information on the decision context with analytical results to make a choice



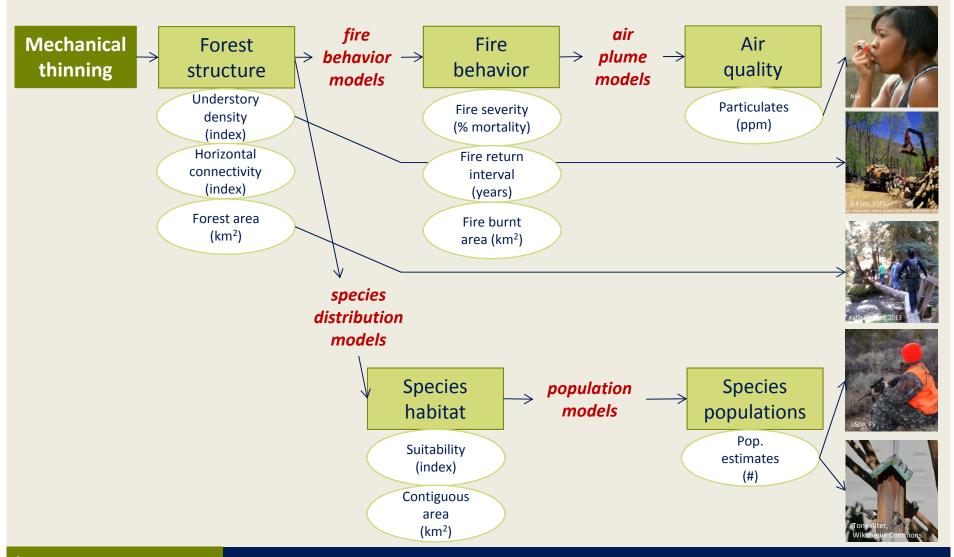
Set of desired outcomes and key indicators

The process of monitoring and evaluating actions and outcomes in terms of ecosystem services to inform adjustments or updates in management



Data on actions and outcomes

Ecological Analysis: Means-Ends Diagrams



Social Impact Analysis

Ecological changes

Human interaction with and preferences for changes

- # of beneficiaries
- Access to service
- Substitutes to service
- Reliability of service



3 focal approaches:

- 1. Monetary valuation
- 2. Non-monetary valuation (MCDA)
- 3. Benefit relevant indicators

Assessment and Analysis: Goal

To create an alternatives matrix that feeds into the decision process

Ecosystem Services	Alternative management actions						
	Status quo	Mechanical Thinning	Prescribed Burning				
Fire Risk Reduction	- 1 - 5 · 1						
Wildlife Related Recreation	Each of these cells is populated with some measure of the expected change in service provided and where possible these are subsequently updated with measures						
Water Yield	indicating benefit to people.						
Cost		are populated with t or each alternative	he costs				

Data and Modeling Needs

- Ecological Production Functions
 - Models to estimate production of services
 - Data to parameterize the models
- Social Impact/Preferences
 - Data on social qualifiers
 - Access by stakeholders, substitutability/rarity, ...
 - Data on stakeholder populations
 - Who is benefiting and where are they?
 - What is their socio-economic status, cultural identity, ...?
 - Data and models on stakeholder preferences for alternatives

Agenda

- Dean Urban: Data and Infrastructure Needs for Ecosystem Services Assessment (overview)
- Annie Neale: EPA's EnviroAtlas as a Resource for Nationwide Ecosystem Services Assessments
- Jimmy Kagan: Building Midscale Datasets to Support Ecosystem Services Assessments
- Rob Johnston: Enhancing the Geospatial Validity of Meta-Analysis to Support Ecosystem Service Benefit Transfer
- Lynn Maguire: Scale and Context Dependence in Multicriteria
 Analyses of Ecosystem Services





Aim: Distributed implementation

The FRMES project aims to scale up nationally:

- Across geographies
- Across agencies (and agency mandates)
- Across decision contexts

This implies:

- -Robust, flexible, transferable models
- -National-scale data of consistent quality







Chain-of-custody of information

Ecosystem structure and dynamics

production functions Service supply valuation

Human well-being

Natural production?

Response to

- extrinsic drivers?
- management?

Stakeholders?

Access?

Rarity or

substitutability?

Preferences
for levels of
provision?
Willingness to
trade off one
service against

others?

For each service:

- How good are the models?
- Do we have data available?

Example: Western Forests & Fire



reduce ladder fuels, reduce fuel connectivity

thin understory

reduce fire risk

reduced exposure reduced hazard

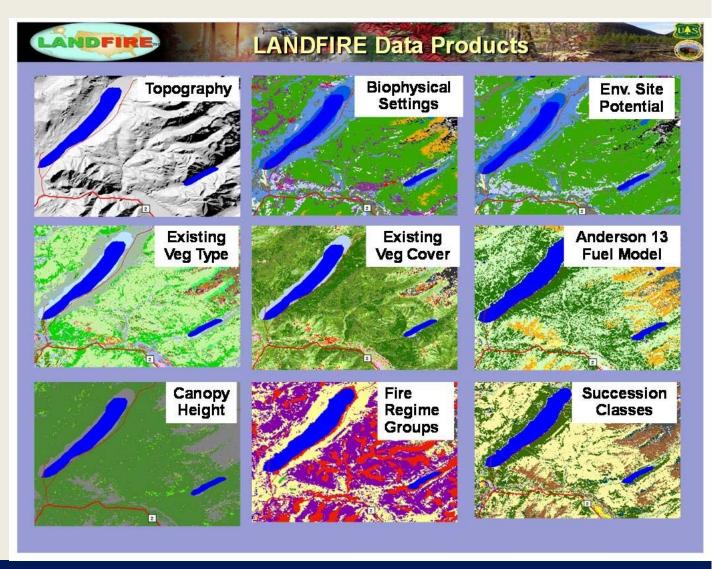


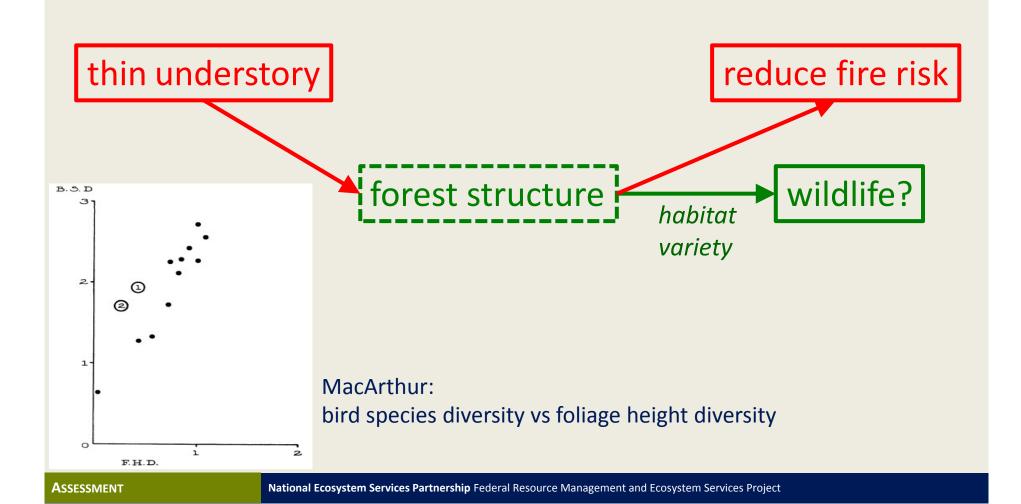
Forests (fuels)	Manage- ment	Fire potential	Fire behavior	Fire effects	Property risk, cost	Human health impacts	Human well-being
FVS-FFE	х	X	X	x			
FM 97.5	х	X					
FIRE-BGC	х	X	X	x			
FARSITE		X	X	x			
SIAM					X		
WIRHD					х		
RAVAR					x		
AERMOD						х	

Thanks to Keith Stockman (USFS)

Data:

- Local (highresolution)
- National (moderate resolution)





Forests & Biodiversity

Habitat, species distribution models

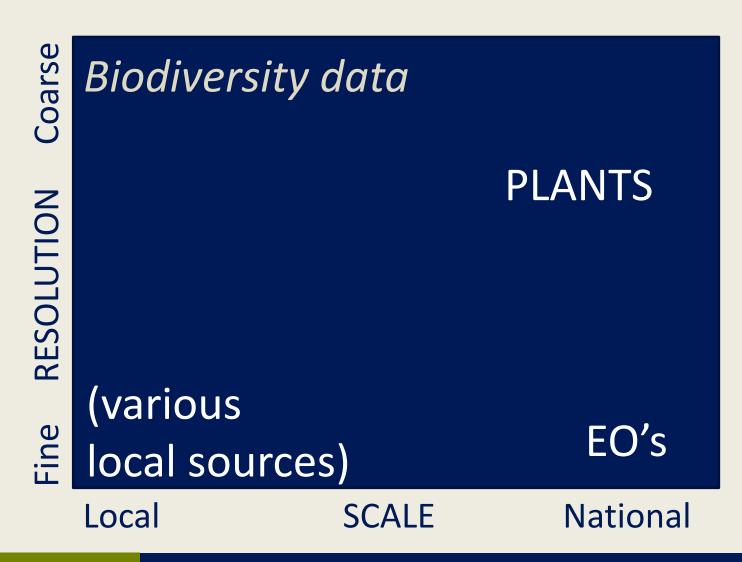
simple, deductive

statistical

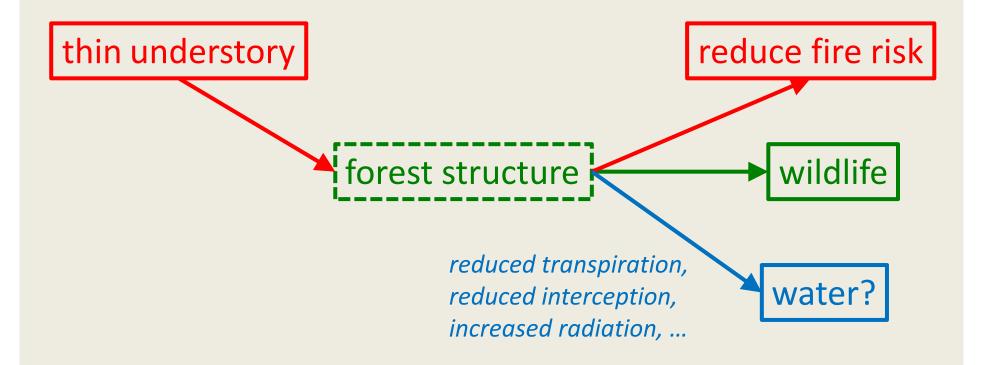
GAP rules, HSI's

maxent, RandomForests

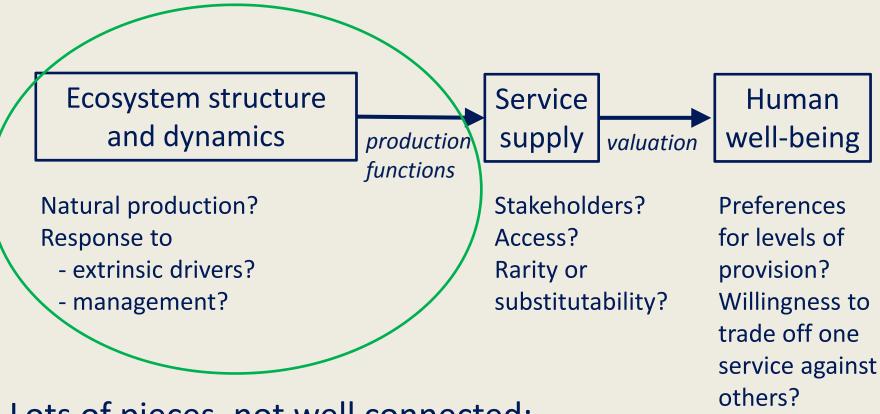
Forests & Biodiversity



Forests & Fire & Biodiversity



Chain-of-custody of information



Lots of pieces, not well connected:

- to other pieces
- to management actions

Using Socially Qualified Indicators

What is measured:

 Social factors that affect how a service is used or valued

Techniques:

of beneficiaries, access, etc.

Yields:

 Socially relevant ecological indicators modified by social information

Requires:

Information on beneficiaries and how they interact with services

Caveats:

- No stakeholder preference information
- Biases are less transparent

Biophysical Indicator:

Game habitat



Social Information:

- # of hunting permits
- # of access points for hunting
- # of other hunting sites





Monetary Valuation

What is measured:

Willingness to pay (WTP)

Techniques:

- Revealed preference (Travel cost, property values)
- Stated preference (Surveys asking WTP)
- Production/profit function

Yields:

- Dollar value of ES provided (or change in ES)
- Allows BCA

Requires:

Quantified ecological outcome to value

Caveats:

- Some services difficult or deemed unsuitable to monetize
- Difficult but possible to transfer values



Travel Costs



Survey for WTP

Multi-Criteria Decision Analysis

What is expressed:

 Relative value for each service and overall value for each alternative

Techniques:

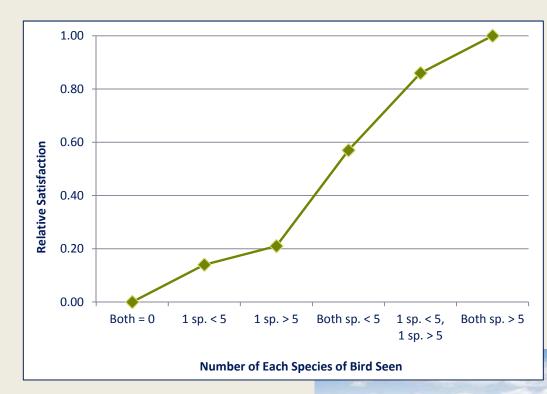
- In-person elicitation
- Surveys

Requires:

 Quantified ecological outcome and capacity to elicit stakeholder preferences

Caveats:

- Elicitation can be timeconsuming
- Results not transferable to different decision contexts





State-of-the-Art?

Service	Ecology		Qualifiers		Social Impacts	
Fire risk reduction	Data	Models	Data	Models	Data	Models
Biodiversity support	Data	Models	Data	Models	Data	Models
Recreation (non use)	Data	Models	Data	Models	Data	Models
Watershed protection	Data	Models	Data	Models	Data	Models

poor -> moderate -> good

Conclusions & Prospectus

- We have a lot of data and quite a few models (not very well connected)
- We need more of each
- The chain-of-custody of info has lots of weak links, but this is a solvable problem (via collaboration)
- The data and models need to be built and curated over time if we want to do this well

National-scale data?

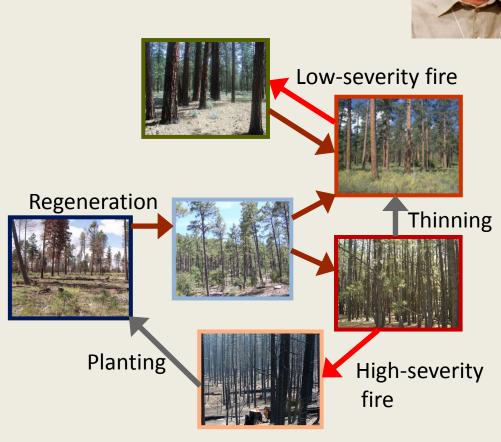






Regional Data and Models?

- Gradient nearest-neighbor imputation using NLCD x FIA data
- Produces maps of
 - Vegetation structure
 - -Size distributions
 - Species composition (species of concern, invasives)



Scaling social analyses?



 Scaling up valuation: benefit transfer models with geospatial conditioners



Transportability of non-monetary valuation (MCDA)